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**POWER OF ATTORNEY
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INDICATION FORM**

Application Number	09981516
Filing Date	2001-10-17
First Named Inventor	Steven A. Shaya
Title	INTELLIGENT PERFORMANCE-BASED...
Art Unit	3627
Examiner Name	Maria Teresa T. Thein
Attorney Docket Number	JBP0569USA

I hereby revoke all previous powers of attorney given in the above-identified application.

I hereby appoint:

☒ Practitioners associated with the Customer Number:

27777

OR
☐ Practitioner(s) named below:

Name	Registration Number

as my/our attorney(s) or agent(s) to prosecute the application identified above, and to transact all business in the United States Patent and Trademark Office connected therewith.

Please recognize or change the correspondence address for the above-identified application to:

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I am the:

☐ Applicant/Inventor.

☒ Assignee of record of the entire interest. See 37 CFR 3.71.
Statement under 37 CFR 3.73(b) is enclosed. (Form PTO/SB/96)
SIGNATURE of Applicant or Assignee of Record

Signature	/Joel A. Rothfus/	Date	2009-12-17
Name	Joel A. Rothfus	Telephone	732-524-2722
Title and Company	Assistant Secretary, Johnson & Johnson Consumer Companies, Inc.		

NOTE: Signatures of all the inventors or assignees of record of the entire interest or their representative(s) are required. Submit multiple forms if more than one signature is required, see below.

☐ *Total of _____ forms are submitted.

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